



# The Future of Promotional E-Commerce

## Business Success Demands a Customer Network

Customer Direct Marketing  
Social Mobile Local E-Commerce

### CROWD DRIVEN E-COMMERCE

Publish Once To Multiple Networks

#### VIRAL PROMOTIONS

Instantly distribute new offers, specials, discounts, deals and coupons directly to your customers through your mobile network portal e-commerce app.

#### SOCIAL SHARING & TRENDING

Your customers can now share your promotional items directly with each other as well as sharing them through social media networks like:

- Facebook
- Twitter
- Google+
- Pinterest
- Tumblr
- LinkedIn

#### CUSTOMER DIRECT EMAIL AND SMS MARKETING

Send out EMAIL or SMS messages to your entire Customer Network whenever you need to rev-up your revenue!

Email content editor in the **PROMOS™ Dashboard** allows you to construct beautiful eye-catching emails your customers will appreciate.

#### EMAIL BLAST TO PROSPECTS

Send out emails to prospects for your Customer Network. Grow your network exponentially using the Email Blast feature in **PROMOS™ Dashboard**.



GO #SOCIAL VIRAL

### PROMOS™ FEATURES

Built For The Social Mobile World



#### PUBLISHING ACCURACY

With **PROMOS™** you are now in complete control of the accuracy of your menus, promotions, special offers, events and other digital media promotions.



#### CUSTOMER LOYALTY

With **PROMOS™** and the integrated Customer Rewards Program you now have control over customer incentives to create real customer loyalty.



#### ON-DEMAND ORDERING

With **PROMOS™** and your white-labeled Web Portal App you can track customer orders in real time providing a relationship of trust for your customers.



#### EFFORTLESS RESERVATIONS

With **PROMOS™** and your white-labeled Web Portal App you can track your reservations in real time providing users with confidence in your business.



#### DIRECT EMAIL MARKETING

With **PROMOS™** you can now do direct marketing via EMAIL to any customer in your network or to all the customers in your network ... at the push of a button!



#### VIRAL SOCIAL MARKETING

With **PROMOS™** and your white-labeled Web Portal App your customers can now rate, share and post to social networks giving you viral media exposure.



#### VIRTUAL ONLINE STORE

With **PROMOS™** and your white-labeled Web Portal App your customers can now order directly from you and earn reward points along the way!



#### DIRECT SMS MARKETING

With **PROMOS™** you can now do direct marketing via SMS messaging to any customer in your network or to all the customers in your network ... anytime!



#### GPS LOCATION AWARE

With **PROMOS™** and your white-labeled Web Portal App your customers will automatically find your business based on their actual GPS location.

## Turn Your Email List into a Customer Network

With **PROMOS™** you can take your current qualified email list and upload it to create a promotional e-commerce Customer Network.

All that is required is to have your customer's **FULL NAME** (first and last name) and **EMAIL ADDRESS**.

**PROMOS™** does the rest by adding those people to your Customer Network and sends out a "welcome email" to them with a direct link to your white-labeled network portal e-commerce app.

Now you can use **PROMOS™** and market directly to your customers using **EMAIL** or **SMS MESSAGING** anytime you need to get your promotions out and your revenue up!



# The Future of Promotional E-Commerce

## CUSTOMER LOYALTY REWARDS

Your PROMOS™ account comes with a customer loyalty rewards program built in!

You control reward points thresholds and reward points earned and can monitor and track rewards activity for all Customer Network members.

## DIRECT CONNECT TO POINT OF SALE

Eliminate 3<sup>rd</sup> party payment processors entirely for online orders placed from customers using your white-labeled network portal e-commerce app.

Simply install a communications module on your current POS system, verify the network portal e-commerce app connection and you're all set to go!

Available for **DINERWARE, MICROS, POSITOUCH, FOCUS, and 2TOUCH** point of sale systems.

## PROMOS™ DASHBOARD

Gives you full control over all aspects of your promotional e-commerce system.

Track and monitor in real time **ORDERS, REWARDS and SOCIAL ACTIVITY** of members in your own Customer Network!

## Network Portal E-Commerce App With Customer Loyalty Built In



With PROMOS™ your business location, menus, services, special deals and event promotions can be trending on Facebook, Twitter, Google+, Pinterest, LinkedIn and Tumblr from multiple service industry networks.

When a user shares your network portal e-commerce app to social media it automatically links them to your app giving everyone on social media immediate access to your menus, services, special deals and event promotions.

After signing into your network portal e-commerce app, users are automatically registered as a member in your Customer Network and are awarded reward points, immediately giving them the incentive to purchase from you.

Additionally, members of your Customer Network earn reward points with every order they make using your network portal e-commerce app and when they visit you and use the CHECK-IN feature built into the app!

## Direct Connect to Point-Of-Sale E-Commerce

With PROMOS™, your network portal e-commerce app can now be connected directly to your POS (point-of-sale) system.

This means that all orders placed by customers using your network portal e-commerce app will process through your existing POS system. You get paid for online orders the same as if the customer was checking out at your business!

**No delays** in payments for online orders! **No interruptions** in current order processing procedures!

Currently available for **DINERWARE, MICROS, POSITOUCH, FOCUS, and 2TOUCH** point of sale systems.

## PROMOS™ - The Future of Promotional E-Commerce

Start your Customer Network for only \$49 per month

Call today for an **ONLINE DEMONSTRATION**

**(408) 394-9358**

Or, send a **INFO REQUEST** via email to:

[info@promospotz.com](mailto:info@promospotz.com)

**VIRTUAL ONLINE STORE**  
 MOST POPULAR

\$ 49 /mo

- Online Order Processing
- Customer Loyalty Network
- Reservation Processing
- Multiple Network Listings
- Social Rate, Share, Check-In
- Phone & Email Support
- Unlimited Users
- Full PROMOS™ Features

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